



A large, stylized teal monogram 'AT' is the central focus. The 'A' is tall and narrow with a pointed top, and the 'T' is shorter and wider with a curved bottom. To the right of the monogram, the words 'AlterTax' and 'Avocats' are stacked vertically in a grey, serif font.

AlterTax
Avocats

CHARTE GRAPHIQUE

LOGOTYPE

Typographie : AWConqueror Std Didot



sur fond clair



sur fond foncé

LOGOTYPE / VARIANTES

AlterTax
Avocats

Texte seul



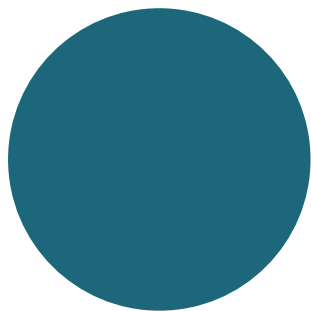
Sigle seul



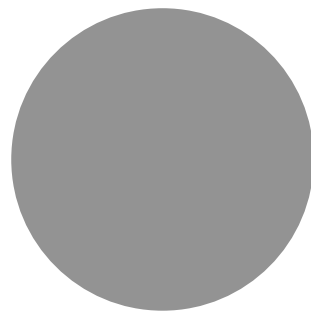
Favicon
(pour le site)

COULEURS

Couleurs principales

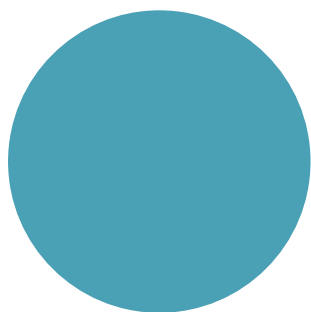


#1C687A

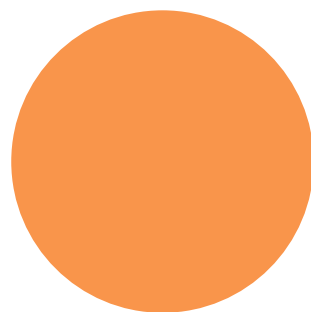


#939393

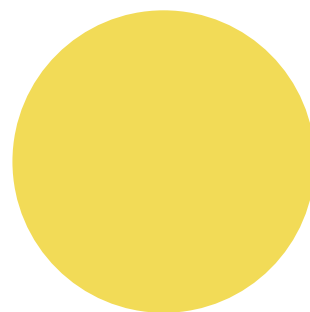
Couleurs secondaires



#40C5E3

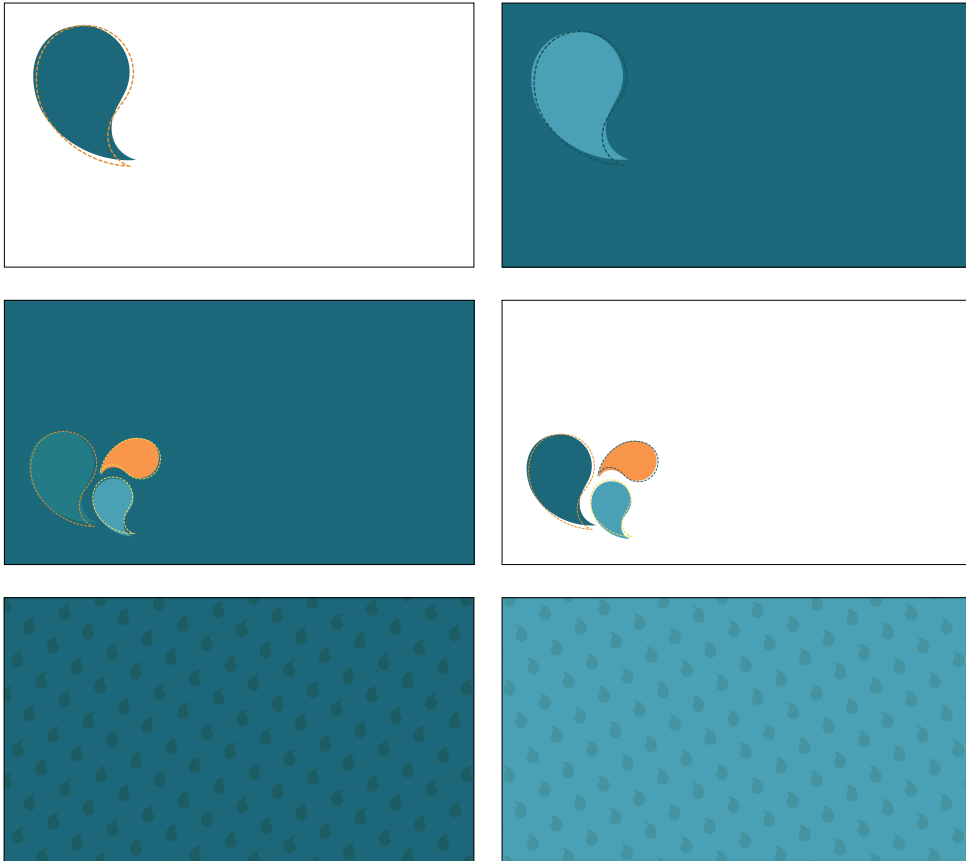


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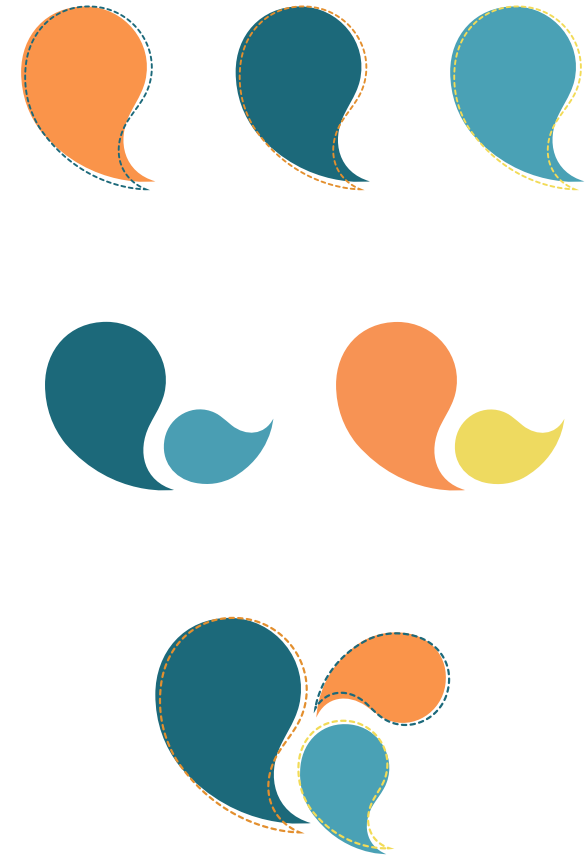


#E6736F

IDENTITÉ VISUELLE



Fonds graphiques

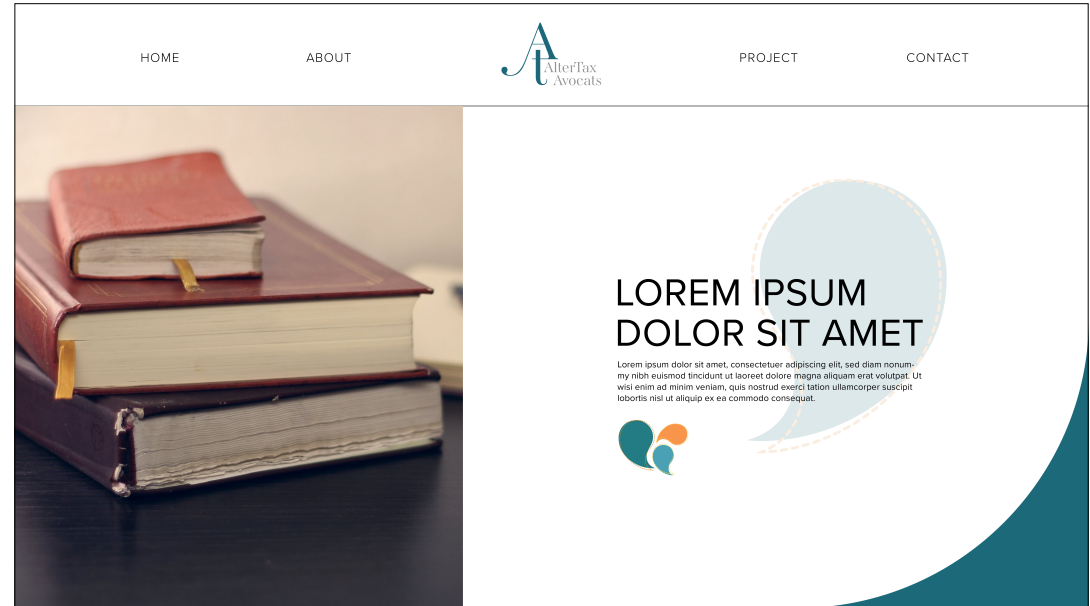


Éléments graphiques

IDENTITÉ VISUELLE / UTILISATION



Flyer (print)



Bannière (web)



